

# Descriptor text for Bristol Learning City

## One-line description

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**Full description:**

Bristol Learning City champions learning as a way to transform lives, communities, organisations and the city; we want everyone to be proud to learn throughout their lives.

**Shortened version:**

Bristol Learning City champions learning as a way to transform lives, communities, organisations and the city.

**Shortened version to use with the Bristol Learning City logo:**

Learning transforms lives, organisations and communities.

## Boilerplate text for use in a press release

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Bristol has become England's first UNESCO Learning City – part of a world-wide network that champions learning as a way to transform lives, communities, organisations and cities.

We want everyone to be proud to learn throughout their lives. Building on existing good practise, our Learning City partners are committed to creating and promoting learning opportunities for everyone, of all ages and from all communities, in all parts of the city.

The governance structure includes a Partnership Board of influential city leaders; three Learning Challenge Groups and over 70 local partners delivering activity to tackle inequality and identified priorities. The areas of challenge are: Learning in Education, Learning for Work and Learning in the Community.

We want everyone to know that Bristol is a Learning City, to get involved and encourage one another to learn new things.

For more information, visit [bristollearningcity.com](http://bristollearningcity.com) @BristolLearning  
Facebook.com/BristolLearningCity

## Overview and background – full text to inform articles, etc.

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We know that Bristol is a great place to learn, with many opportunities available. Our schools are better than ever; our universities are world-class and our cultural and city organisations offer a great breadth of opportunity. However, it is also clear that Bristol is a city of contrasts and not everyone has the same opportunity to learn and prosper.

Learning has the power to change lives. It can open doors, help people get jobs, make friends and new connections. Statistics show that learning something new makes people feel more positive. It increases well-being and can help people live longer, healthier lives.

Learning also strengthens the economy; it creates a skilled, local workforce and helps organisations and businesses stay one step ahead, improving productivity, encouraging innovation and creating new jobs. Learning brings communities together, creating dynamic places for us to live, work and play.

Learning Cities are being established across the world, based on the idea that by working and learning together we can achieve more and in turn this will transform lives, organisations and cities.

Bristol has become England's first UNESCO Learning City, a city where we work in partnership to create and promote learning opportunities for everyone, of all ages and from all communities, in all parts of the city.

The main aims of the partnership are to:

- champion learning as a way to transform lives, communities, organisations and the city; we want everyone to be proud to learn throughout their lives
- take responsibility for learning across the city, to tackle the systematic challenges that lead to inequality, by sharing our expertise, targeting our resources and taking collective action to add value to the work we do individually
- realised our shared vision, deliver change and make a greater impact.

Bristol Learning City provides a governance structure, which includes a Partnership Board of influential city leaders; three Learning Challenge Groups and over 70 local partners delivering activity to tackle inequality and identified priorities. The areas of challenge are: Learning in Education, Learning for Work and Learning in the Community.

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